



CLEVELAND STATE 2020
COMMUNITY FIRST PLAN

Meigs County Strategic Planning Workshop
September 29, 2014

1. Strengths
 - Dual Enrollment
 - Location
 - Cost
 - Suzanne Bayne
 - Campus size
 - Class size
 - Majors that are offered

2. Weaknesses
 - Majors that are offered (radiology was a specific one that was listed)
 - “Cougar High” – doesn’t always appeal to students as a true college
 - Out of pocket expenses to those who enroll in two dual enrollment classes per semester

3. Opportunities
 - More events with and at schools in the community, as the schools are the focal point of the community
 - Relay for Life participation
 - Business partnerships – to help encourage students to take certain pathways or to earn certain degrees
 - TCAT partnerships – to help a student have a more comprehensive set of skills (i.e. auto body from TCAT with the business management from CSCC)
 - Assist Chamber of Commerce in making pitch to potential businesses
 - STEM Camp – offer in county and advertise more widely
 - Educating parents on changes and opportunities at CSCC
 - High school freshmen orientation with students and families held in July – CSCC could send someone to plant the seed
 - Professional development for teachers in the county – regarding what is changing, degrees offered, etc.
 - Updating the look of the campus
 - Including Meigs School District Feedback on PR materials
 - Non-Credit Programs for Senior Citizens and others that are delivered in Meigs Co.

4. Threats

Aspiration Exercise – describe the ideal CSCC

- a. Look of the campus – would be more modern
- b. Appropriately balancing online line classes and on the ground classes
- c. Strong relationship with Meigs Co. will continue
- d. Advisory board with representatives from all counties will be formed
- e. Offering more programs that the students have an interest in majoring (radiology)