



CLEVELAND STATE 2020
COMMUNITY FIRST PLAN
November 3, 2014

Planning Themes & Values

These overarching concepts inform the entire planning process and will guide the development of goals and objectives.

- CSCC will foster an entrepreneurial culture as a means to fulfilling its mission.
- *Community First*: The needs and interests of the community are at the heart of all we do.
- CSCC will be known as a premier “Educational Hub” in our region – connecting students, schools, community partners, universities and employers.
- CSCC is committed to providing excellent service throughout our 5-county region.
- Emphasis will be placed on strengthening the **5R’s**: Recruitment, Retention, Revenue, Reputation and Reinforcing the Mission.
- The CSCC 2020 Community First Plan will support the TBR 2015-2025 Strategic Plan

Goals

A Sub-Committee will be established for each goal area below. Their duty will be to identify the priority objectives to be achieved in each area.

1. CSCC will provide state-of-the-art learning environments that promote student success.
2. CSCC will be considered a “Top Performing College” (as measured by CCSSE) for effective educational practices and a thriving campus community through student engagement.
3. CSCC will be a significant community partner throughout the service area.
4. CSCC will offer relevant programs that satisfy needs of students and the workforce and deliver them in modes that maximize student engagement and completion.
5. CSCC will be a regional leader in workforce development.
6. CSCC will implement a comprehensive enrollment management plan that includes strategic and goal-driven approaches to recruitment and retention. Particular attention will be given to issues of diversity and accessibility.
7. CSCC will secure, successfully manage and prioritize funding derived from state allocations, student fees, private donations and reallocation of resources to support the goals of the 2020 Community First Plan and the TBR Strategic Plan.
8. CSCC will be known as a “Best Place to Work” among community colleges in the United States.

NOTE: Plans to be generated following 2020 Community First Plan: Master Plan and Marketing Plan